

# Taylor

12<sup>th</sup> Edition

## **STUDY GUIDE**

### **SOCIAL PSYCHOLOGY, Chapter 3**

#### **Social Cognition**

**\*\*Everyone should write about #1 in the paper. Then, pick any other two terms/concepts**

- \*1.    A.    Explain the three steps in the process of social cognition and one factor influencing each of these three steps.  
  
      B.    Give a personal example for each of the three steps relating to the factor you picked\*\*
2.    Explain and give a personal example of the concepts of self-fulfilling prophecy, counterfactual reasoning and confirmatory hypothesis testing.
3.    A.    Explain how schemas are organized and give a personal example  
  
      B.    Explain two advantages and two disadvantages of schemas. Give personal examples relating to all one advantage and one disadvantage
4.    Identify, explain and give personal examples of three common heuristics.
5.    Identify, explain and give personal examples of three determinants of which schema(s) gets applied in a social situation.
6.    Explain the difference between and give examples of role, person, group and event schemas.