

SOCIAL PSYCHOLOGY STUDY GUIDE
Chapter 5

Read pages 132-147 and 160-166

This part of the chapter includes the following:

Defining Attitudes
Theories of Attitudes
Attitudes and Behavior

Include any three concepts for your paper today.

1. Explain the difference between cognitively based attitudes and affectively based attitudes and give a personal example of each.
2. Explain and give personal examples of the four functions of attitudes discussed in class (these functions are not in the book)
3. Explain the three learning theories of attitudes and give a personal example of each including:
 - A. Operant conditioning (positive and negative reinforcement and punishment)
 - B. Classical conditioning
 - C. Social learning theory(modeling and imitation)
4. Explain and give personal examples of three ways that cognitive dissonance can lead to restoring personal consistency.
5. Explain and give personal examples of how the terms threat, choice, and responsibility can relate to cognitive dissonance.
6. Explain and give personal examples of three factors influencing the attitude-behavior relationship
7. Based on the "Theory of Planned Behavior", explain and give examples of each of the components of the model in relationship to something personal in your life. Be sure to address all components of the model in your personal example.